



AQUATICS RESOURCE GROUP

Executive Meeting of the Board

Thursday, February 11th, 2021, 1p-220p, Board Only

Proposed Next Meeting: TBD

AGENDA

Anticipated Attendees:

Jimmy Lyon, Fauquier County Parks & Recreation
Kendall Evans, City of Norfolk Aquatics
Ashley Fink, Prince William County Public Schools
Tammy Yelmgren, Fairfax County Park Authority
Brandon Ware, Town of Leesburg Parks & Recreation
Sandy Kellogg, Fairfax County Park Authority
Eric Nielsen, Fairfax County Park Authority
Molly Knapp, Winchester Parks & Recreation
~~Josh Sharitz, Blacksburg Parks and Recreation~~
Kat Fish, Prince William County Parks & Recreation

1. Procedural Items:

- a. Check in – Roundtable
 - i. First Thursday afternoon meeting
 - ii. Molly is wearing a lot of different hats due to different changes in her department.
 - iii. High school season is still going for several agencies and some are wrapping up.
- b. Group activity (*I'm in*)
 - i. Remember that everyone has a word that describes how they are feeling but they are still attending to help this board and be here
- c. Meeting Notes

Can I have a motion to approve, Can I have a second? All those in favor?

Molly approves and Tammy seconds the motion
Everyone aye's

2. Discussion and action items:

- a. VRPS Update from Kat
 - i. Read the e-updates – trying to make more informative.
 1. Two weeks ago paycheck received. Gains \$58,000 from loan. Jim can stay around and helping out.
 2. Transition group

- a. Marketing and technology
 - b. Transition and finance
 - c. Board members are in charge of group
 - d. Speaking opportunities
 - e. Jimmy asked about 2019 scholarships – honoring scholarships. We are in a holding pattern to look at reg forms and fees as they are different than 2019. Looking at different avenues for conferences and how much of scholarship will be given out if selected by foundation.
 - f. COVID-19 relief fund is bloom and growing – Kudos to ARG
- b. VDH
- Olivia is willing to do another VDH update for us before the end of May to discuss any changes for Summer*
- i. End of May Q & A session
 - ii. Sooner than end of May for those opening waterparks?
 - 1. She did not want to give a definite date due to not sure when next gov orders are out.
- c. Review Work Plan
- i. Assign tasks and deadlines
 - 1. Communication
 - a. Publications – looking to get an ARG presence in 4 magazine publications
 - b. Send one Constant Contact a month
 - c. Website
 - d. Social Media
 - 2. 2 workshops
 - a. 2 good workshops for public
 - b. 1 CEU eligible workshop
 - 3. Increase Attendance and active participation at ARG activities
 - a. 2 socials
 - i. Might need to come back to dates
 - 1. April? -
 - ii. One virtual and one in-person
 - 1. Taking lead? Molly is able to help if anyone can help.
 - 4. Administration
 - a. SOPS – Tammy Lead and Jimmy consulting

- b. By Laws – pick one thing and update throughout the year
 - c. Clean up files on shared drive
 - i. Tier for sponsors and outline
 - ii. VRPS looking to have sponsorship packet, but not finalized yet.
 - d. Elections
 - ii. Workshop, dates, topics, leads

Spoke with Jamie about potentially doing a pre-summer start up workshop that would include a series of different topic areas that operators face.

 - 1. *Series of most common topics pool operators face every day – Maintenance Workshop*
 - a. *Pre-recorded and then have a live Q & A*
 - b. *What needs to be in your "summer toolkit"*
 - 2. *Virtual job fair – Eric has done a lot lately with the FCPA – tie this to a workshop*
 - a. *Group interviews*
 - 3. *Recruitment*
 - a. *Talk w/ Eric?*
 - 4. *Aim for Week of April 12?*
 - a. *Sponsorship with a nominal fee?*
 - b. *CEUs?*
- d. Molly's activity

Two truths and a lie

 - Sandy and Tammy*
 - Sandy = speaks Indonesian and played Bassoon, but has not climbed Mount Kilimanjaro*
 - Tammy = has 1 sibling (younger) and is a snowboarder but is not naturally Brunette (natural Blonde).*
- e. Constant Contact and Facebook schedule

Quick review

Monthly board member spotlight (Brandon) Look out for a google form to fill out. We will also need a picture.

Need a picture to put up on Facebook and website?
- f. Board Meeting
 - i. *Date – March 11 next meeting*
 - ii. *Virtual Job Fairs – talk with Eric*

Communications Team Meeting

1. Update on What we are working on
2. Theme of the month
3. Information that we can give out to the rest of the board
4. One big team
5. Schedule – whomever is scheduled for the month will give update to the board
6. Constant contact
 - a. Facebook schedule and website schedule – Ashley will send out
 - i. talk with board members week of board meeting before constant contact goes out.
 - ii. Facebook – share drive
 1. Reminder every month to check in for what we have posted to keep it fresh
 - b. Molly is lead and can give guidance
 - c. Jimmy can create a constant zoom meeting – we can schedule something soon. We can record and share the link.
 - d. Monday, February 22 at 10am – Jimmy sending out an invite