

NSA FALL WORKSHOP

PANEL DISCUSSION

OCTOBER 7, 2025

Join Regional Leaders in a Discussion
on Harnessing Transferable Skills for
Your Career in Parks and Recreation



Nicole Falceto
Deputy Director
Town of Vienna

Since 2009, Nicole Falceto has held roles ranging from parks, maintenance, and event support to program management. Over the past seven years, she has overseen large-scale projects across multiple divisions, led strategic and master planning initiatives, and now serves as Deputy Director of Parks and Recreation for the Town of Vienna.

Nicole holds a degree in Communications, a Master's in Public Administration, and is a Certified Park and Recreation Executive (CPRE). Her career has also included experience in the private sector, other areas of local government, and the nonprofit field, which have reinforced her belief in the value of transferable skills. She is passionate about fostering teamwork, supporting professional growth, and strengthening community through parks and recreation.



Thomas Schoenauer
Division Manager, Parks
County of Loudoun

Thomas brings over 15 years of progressive leadership in parks and recreation, with experience spanning Villanova University and senior roles in Loudoun and Fauquier counties. He has served as Sports Specialist, Recreation Supervisor, Recreation Superintendent, and Park Manager across Northern Virginia, building a broad foundation in community recreation and park management. In his current role as Division Manager for Parks with Loudoun County Parks, Recreation, and Community Services, he oversees operations and programming for 45 parks that provide vital recreational opportunities to the community.

Outside of work, he enjoys quality time with his family, exploring local breweries, and coaching his three sons in a variety of sports.



Kubra Alam

Recreation Services
Supervisor
Town of Herndon

Kubra Alam is a dedicated parks and recreation professional with nearly two decades of experience creating programs and community events that bring people together. Kubra currently serves as a Recreation Services Supervisor for the Town of Herndon, where she leads the development of events, recreational classes, and camps. She holds a degree in History from Virginia Tech, and her career has spanned roles from leading nature and history programs to coordinating special events for diverse communities across Northern Virginia, and even leading tours and participating in events at the U.S. Capitol. Kubra is passionate about connecting with people of all backgrounds and creating welcoming and engaging spaces.

In her free time, you might find her traveling, reading, or crocheting gifts for family and friends.



Randy Little
Division Chief, Recreation
Services
City of Alexandria

Randy Little is a dedicated recreation and education professional with a strong academic background and a passion for community impact. He holds a Bachelor's degree in Physical Education from North Carolina Wesleyan University, a Master's in Public Administration, and a Project Management Certificate from Keller Graduate School of Management. Randy is also a Certified Parks and Recreation Professional (CPRP) and has earned a Leadership Certificate from the National Recreation and Parks Association. Throughout his career, Randy has held various positions that have enabled him to make meaningful operational and programmatic impacts in the communities he serves.

Outside of work, he enjoys spending time with family and friends, his puppy (Louis), reading, coaching high school basketball, and golfing.



NSA Fall Conference
Ashburn Recreation and Community Center
21105 Coopers Hawk Dr, Ashburn, VA 20148