

# EXHIBIT HALL | MONDAY, NOVEMBER 7

## LOCATION

Virginia Beach Convention Center | 1000 19th Street | Virginia Beach, VA 23451

## CONTACT

Amy Woodson | awoodson@vbgov.com | (757) 385 - 0415 Shawn Hopson | shopson@cityofchesapeake.net | (757) 382 - 1317



## ABOUT VRPS

Founded in 1953, VRPS is a 501 (c) (6) organization with over 1,400 members representing 120 parks and recreation departments across Virginia. VRPS plays a leading role in state parks and recreation in the nation and exists to unite all professionals, students, and businesses engaged in the field of parks, recreation and leisure services. We also provide educational and networking opportunities for our members and maintain a legislating presence on the local, state, and national level to ensure representation of parks, open space and recreation services.

## COMMERCIAL MEMBERSHIP

Companies involved in the delivery of leisure services, equipment, supplies, or similar associated activities for parks and recreation qualify for VRPS Commercial Membership for \$250 and features the following benefits:

- Access to online membership directory including corporate logo, website URL, and social links in commercial member listing
- VRPS member agency department mailing list upon request
- Virginia Parks & Recreation digital publications
- 10% off advertising
- Free job bank and classifieds postings
- Full use of members-only sections of VRPS.com
- Two individual commercial representative memberships
- Exposure on VRPS "Preferred Vendors" webpage including a hotlink to your website
- Exposure in Virginia Parks & Recreation digital publications on a full-page ad representing preferred vendors (distributed electronically to entire VRPS membership)



## 2022 EXHIBIT HALL VIRGINIA BEACH CONVENTION CENTER

Monday, November 7 | 12 - 4:30 p.m. | Setup: 9 a.m. - 12 p.m. | Tear down: 4:30 - 6:30 p.m.

The Virginia Recreation & Park Society's Annual Conference provides access to a field of leaders and financial decision-makers throughout the Commonwealth of Virginia.

Your exhibit booth is an easy and affordable way to promote your product, program, or services to a targeted professional audience while supporting the continued development of the field of Parks and Recreation. If the VRPS vision, mission, and values are in alignment with yours, we encourage you to become a conference exhibitor.

### Premium Booths - 20' x 20' and 20' x 30'

- Pipe and drape
- 8' high backdrops
- 3' high side rails
- Two draped 6' tables
- Two chairs
- One booth identification sign (7" x 44")

### Standard Booths - 10' X 10'

- Pipe and drape
- 8' high backdrops
- 3' high side rails
- One draped 6' table
- Two chairs
- One booth identification sign (7" x 44")

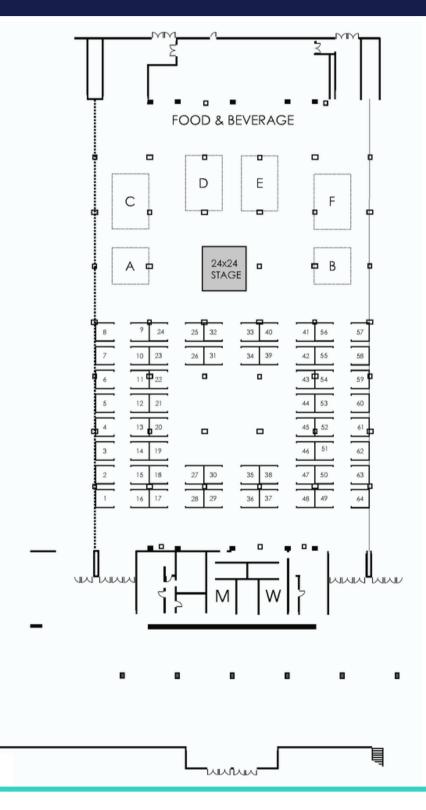
| BOOTH RATES |             |         |            |
|-------------|-------------|---------|------------|
|             |             | MEMBER  | NON-MEMBER |
| PREMIUM     | (20' X 20') | \$1,350 | \$1,600    |
|             | (20' X 30') | \$1,550 | \$1,800    |
| STANDARD    | (10' X 10') | \$715   | \$965      |

Non-member fee includes a one-year VRPS Commercial Membership valued at \$250.

There is no guarantee of inclusion in conference materials and/or digital promotion for booth rentals secured after July 1, 2022.



## VIRGINIA BEACH CONVENTION CENTER HALL B





## PROMOTIONAL OPPORTUNITIES

## Registration Packet Stuffers - \$250\*

Have your single-sheet flyer in the hand of every delegate as part of the 2022 Conference Registration Packet. 1,000 copies can be placed in conference packets.

## Tabletop (Unmanned) Display - \$250\*

Have your brochure/single-sheet flyer on a shared tabletop during the advertised exhibit hall hours at the 2022 Conference. 1,000 copies can be displayed.

## Spotlight: Center Stage - \$250

Limited number of 10-minute time slots for exhibitors to promote their product/ service using an interactive format from center stage of exhibit hall.

Register and pay online at VRPS.com. \* Send collateral material by September 1, 2022 to: Amy Woodson | 2154 Landstown Road | Virginia Beach, VA 23456

### Promotional Items

To encourage delegates to visit the exhibit hall, we welcome your donation of door prizes and items for the auction(s).



## CONDITIONS OF SPACE

### **AGREEMENT TO CONDITIONS**

Exhibitors and their employees agree to abide by all conditions contained herein. It is understood that the Virginia Recreation and Park Society (hereinafter called VRPS) shall have sole control of the exhibitor hall.

#### **EXHIBITOR LIABILITY**

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and defend VRPS, its employees, and agents harmless against any claims, losses, and damages to persons or property caused by exhibitor's installation, removal, maintenance, or use of the exhibitor's premises. Each party to this agreement shall indemnify, defend, and hold harmless the other party and its officers, directors, agents, and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively, "claims"), arising solely out of or solely caused by the indemnifying party's negligence or willful misconduct in connection with the provision and use of the Virginia Beach Convention Center as contemplated by this contract. This paragraph shall not waive any statutory limitations of liability available to either party, including facilities' limitations of liability laws, nor shall it waive any defenses either party may have with respect to any claim.

### **REGISTRATION POLICIES**

Exhibitors are welcome to participate in educational sessions. Each exhibiting company will receive up to two exhibit hall lunch combination tickets. Additional lunch tickets may be purchased for \$50 each. Tickets to other meals/ social during the VRPS Conference may be purchased for an additional fee.

### **DRAYAGE AND DELIVERIES**

Contact Exhibits Inc. at (804) 788-4400 or email becky\_shelton@xhibitsinc.com.

#### **ELECTRICAL, AUDIO VISUAL AND INTERNET DATA**

Click below to secure directly with the Virginia Beach Convention Center.

 $\underline{\text{VisitVirginiaBeach.com/convention-center/exhibitor-services/}}$ 

#### **INSURANCE**

In all cases, exhibitors wishing to insure their goods must do so at their own expense.

#### **ASSIGNMENT OF SPACE**

VRPS shall assign all exhibit hall space but shall consider the location preference of individual exhibitors as much as possible. Assignments will be on a first paid basis. Full payment for space must accompany signed contract. Payments for the space shall be made by the exhibitor by means of online purchase at www.vrps.com.

#### **CANCELLATION BY EXHIBITOR**

Should the exhibitor be unable to occupy and use the contracted exhibit space, contact VRPS as soon as possible at vrpsevrps.com. Booth fees paid by the exhibitor, minus a \$75 cancellation charge, will be refunded, provided the cancellation is received in writing on or before the close of business 9/30/2022. No refunds will be made if the notice of cancellation is received on or after 10/1/2022.

#### **VRPS LIABILITY**

VRPS undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the exhibitor, officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft, damage or destruction by fire, accident or any other cause.

#### **EXHIBIT HALL SPECS**

Exhibit hall is not carpeted and has a ceiling height of 40'.