



Virginia Recreation & Park Society

An Affiliate of the National Recreation and Park Association

Senior Resource Group Meeting

Board Meeting Minutes: Conference call meeting on April 13, 2018; Call to order at 10:01 a.m.

Attended by: June Snead, Cheryl Wheeler, Jane Shelhorse, LaTanja Jones, Debra Foster, Judith Mangilin, Adriana Carr and Karen Brutsche

Minutes: Cheryl mentioned that she will be teaching the “Camp for Senior” presentation at the SRG Conference in the March 2018 meeting. June motioned to approve February’s meeting minutes. Judith seconded her motion.

Treasurer’s Report: There has been no new revenue generated for the SRG account. Budget remains the same. June suggested that we reach out to Nancy at the VRPS main office to see if there are any registrants for the upcoming conference and add this information to next month’s Treasurer’s Report.

VRPS Liaison: Jane reported that the board is set to meet next week and will have more to report at May’s monthly conference call.

Old Business:

SRG Conference Sessions Confirmed:

The following sessions have been confirmed for the SRG Conference:

- Camps for 55+ presented by Cheryl Wheeler (Loudoun County)
- Intergenerational Programming presented by Jennifer Collins
- Keynote Speaker: Michele Leith, Community Outreach for Virginia Attorney General Mark Herring, discusses opioid abuse in older adults

Jane mentioned that Sonya Wise, a staff member for the City of Fredericksburg Parks and Recreation offered to present the session on marketing to seniors. The group agreed to have Sonya present on this topic; Jane said that she would ensure Sonya completes the CEU form for the conference.

New Business:

SRG Webpage:

Adriana posed a question to the group on what should be done with the box labeled “Board Members” on the SRG webpage. She offered a suggestion that that space could be used to as “SRG Highlights,” which would highlight different senior programs from around the state. She also mentioned that we could start with Cheryl’s 1,000th customer highlight from her program.

The group agreed to this change on the webpage. Cheryl said that she would send LaTanja a write-up of her highlight to be featured on the webpage. LaTanja said that she would post new highlights as often as possible and archive any older highlights.

SRG Blogs:

Adriana mentioned that the SRG Blog will now be handled by Janice Myrick. Adriana said that Janice has noticed a lot of changes in her location in regards to military personnel retiring. Blogs are sent through e-updates in the VRPS newsletter.

The group decided that the blogs should also be placed on our webpage in place of the SRG newsletter, since a newsletter is not published anymore. Adriana said that she would send blog post to LaTanja to be placed on the webpage.

SRG Conference Sessions to be determined:

- **Marketing Session** – as mentioned previously, Sonya Wise from City of Fredericksburg Parks and Recreation will be presenting on this topic.
- **Caregiving Session** – Bobbi Carducci was approached to present on the topic of caregiving, however, she is interested in also being paid for her services. Her fee is \$250 for a speaking engagement or the group could purchase copies of her book (at \$15.95 per book). Book copies would be signed and could be given to early bird registrants. The group voted not to have Ms. Carducci present at the conference. Another topic will be replaced with caregiving.
 - Karen mentioned that she could present on the topic of Programs & Partnerships. The group agreed this topic would replace the session on caregiving.
- **Pickleball** (regular session, bonus session or social activity) – Pickleball will be a bonus session.

2018 SRG Conference Schedule:

8:30 a.m. – 9:15 a.m.	Registration
9:15 a.m. – 9:25 a.m.	Welcome
9:30 a.m. – 10:45 a.m.	Session #1 (Camps for 55+ / Programs & Partnerships)
11:00 a.m. – 12:15 p.m.	Keynote Speaker
12:15 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:15 p.m.	Session #2 (Intergenerational Programming / Marketing to Seniors)

Registration Open:

Registration for the SRG Conference is currently open on the VRPS webpage. Adriana and LaTanja will work together in updating the conference flyer with more current information. Adriana mentioned that CEU pricing needs to be added to the flyer as well.

Hotel Accommodations:

Jane said that Jim Stutts (VRPS President) was able to secure the Hilton Garden Inn in the Central Park area of Fredericksburg. The room rate is \$99 per night and he will reserve a block of rooms for the conference. Participants will have to drive to the conference location as opposed to walking, from what was originally planned. Information will be posted on SRG webpage soon.

Lunch Arrangements:

Participants will be asked to sign up for their lunch option during registration. Jane said she is looking to lunch options for the conference. She said that she may go with a local restaurant called Primavera in Fredericksburg. Cheryl said she would assist Jane with securing lunch for the conference.

CEU Forms:

Daniel will be out of the office being Thursday, April 26th and is scheduled to be out of the office for up to 2-3 weeks. Adriana has asked everyone to complete their CEU forms prior to Daniel's departure, so information can be sent to the CEU board for review.

Close

ACTION ITEMS:

- Cheryl will send LaTanja her "1,000th customer" highlight for the SRG webpage
- LaTanja update the SRG webpage with the following information: SRG Highlights, SRG Blogs and hotel accommodations for the conference.
- Adriana and LaTanja will work together to update the conference flyer, to include: CEU information and a tentative schedule.
- Adriana will follow-up with Nancy in changing the SRG logo with the SRG conference logo in the VRPS e-updates newsletter.

- Adriana will create a Survey Monkey poll to determine the need for a social activity before or after the conference.
- All CEU forms and information are due to Daniel prior to April 26th.

Adjourned: Karen made a motion that the meeting be adjourned. Cheryl seconded. The meeting was adjourned at 11:04 a.m.

Next meeting dates: SRG conference call meeting will be held on Friday, May 11, 2018 at 10:00 a.m.

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