VRPS NORTHERN SERVICE AREA

June 2, 2022 – 2:30pm James Long Park

MINUTES

In attendance: Roberta Korzen, Emili Shumate, Kaveh Tajalli, Brianne Baglini, Jordan Smith, Paige Neeley, Lisa Shackleford, Karen Lussier, Julie Frederickson, Kish Wilson-Soquin, John Blevins, Ryan Amato, Britta Stratford, Janet England, Tommy Cureton

- Call to Order
- Introductions
- Review & Approval of Agenda
 - Karen Lussier motion to approved and Kaveh Tajalli seconded the motion
- Review and Approval of Minutes
 - April 21, 2022 Brianne Baglini motion to approved and Tommy Cureton seconded the motion
- Review & Treasurer's Report (Emilie Shumate)
 - 432 plus, additional revenue to come in the second part of this programming year
- Board Liaison Report (Karen Lussier)
 - Hired Sue Black, Executive Director, New elections for 2022 VRPS Elections started. Kat Fish is up for reelection, Matt Spruill, Current President is up for reelection.
 - Update your Member Clicks on the new website
 - Webinar series in the fall 2022, second Tuesday of the month in afternoon, CEUs, look for info in the next few weeks, first one is Sue Black, second one is Jai Cole. \$99 for 4.
 - Book club being rolled out in the fall as well.
 - VRPS Conference registration underway, new hotel on beach.
- Resource & Specialty Group Reports:
 - Resource Groups
 - Aquatics No Updates
 - Park Operations Athletic field maintenance March 23, 2023, Loudon, Blacksburg, CPSI
 2023
 - Senior Programming
 - 1. SRG Board Seeks New Member (Chair-Elect)
 - 2. Next SRG Meeting Thursday, June 9th 2:30pm: Guest Speaker Sharon Entsminger, Marketing and Communications Supervisor with Chesterfield County P&R discussing Senior Marketing
 - Special Events and Marketing No Updates
 - Therapeutic Recreation No Updates
 - Health and Wellness (Julie Frederickson) Vape free meeting today, June 2 August 4 Pickleball discussion
 - Specialty Groups
 - Awards Committee No Updates
 - o Camp Coalition met last week, roundtable discussion, struggling with staffing, registration is doing well, more camps being added.

Chairperson's Report: (Emilie Shumate)

- Met with Sue Black during executive meetings. High energy, lots of experience and doing a great job of looking to understand what each service area group is planning.
- Workplan 2022 Look at this online
- Sponsoring a Membership for a new member application is being reviewed and we will then advertise the Sponsored Membership to VRPS to pass along to NON MEMBERS.
- Applications due toward the end of July, winners announced in August, membership is September-September.
- 2022 Calendar Executive meeting in August, all are invited to attend to see what the board does and how it operates, September 14 Sterling, VPRS Conference Happy Hour on Monday
- Look out for the evaluation that will determine what we do as a service area and is added into the workplan.
- Elections in July/August

Communications Chair Report

- New website: https://vrps.memberclicks.net/northern
- Update your contact information
- Looking for Comms/Marketing person for NSA Board

Subcommittees:

- Social Committee Update
- Sponsorship Committee Update (Lyndell Core) Karen has been assisting with VRPS interaction, this is a new outreach effort for in-kind donations.

Next Meeting-

- September 14, 2022 Fall Business Meeting & Workshops (speakers/topics TBD)
 - Sterling Community Center

Roundtable:

- Julie Frederickson Recently promoted to Fitness and Wellness Director,
 - Fairfax County Park Authority Britta Stratford Central Services Manager promotion, Patriot Park North Special Events Tournaments, \$100 if you stay through the summer and get RecCenter access to all
 - City of Fairfax Director retired, interviews soon. Accreditation is happening soon. Karen and Katie still hiring for camp counselors. Beer in the Burbs, Saturday June 6, noon-6pm
 - Loudon Hiring lifeguards, facility, Deputy Director, Division Director Marketing and Programming, Children's programming all on website
 - City of Manassas Went into the schools with chips and stuff and got emails from students and working with the Superintendents. Hiring lifeguards, fully staffed Recreation Supervisor, Part time Recreation asst. Manassas pavilion has to always be staffed.
 - PWC Parks and maintenance division chief being advertised, Recreation Specialist for special events, Senior Aquatics Specialist, bonus system for hiring, hire 1000s of temp staff over the summer.

- James Long Park manager in attendance Grow Nature, Silver Lake 25 acre lake, 250 acres total, trails, camps, archery camps etc., picnic areas. Updating strategic Master Plan to hear from the public on what they want. Great fishing major bass, crappy, blue gill and catfish. Was assessed by fishing and gaming and restocked the lake. Near brewery and winery.
- Warrenton Aquatics coordinator starting in July. Facility service coordinator started a few weeks ago. Special budget meeting a few weeks ago.
- Adjourn 3:32 p.m. meeting adjourned